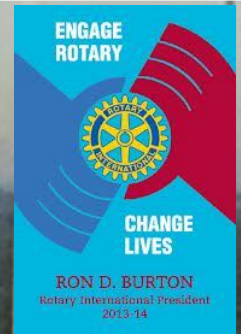




The Rotary Club of West Pennant Hills and Cherrybrook Club Bulletin

Volume 27

Issue No. 16, 28th of October 2013



Monday October 28 Chris Lew – Sports Photographer
Monday November 4 Melbourne Cup Meeting – Wear your hats for a fun night
Monday November 11 No Meeting – deferred to Thursday for Catering College Dinner

Duty Roster

Next Meeting – Monday 28 October		Following Meeting – Monday 28 October	
Speaker Host	Colin Sharp	Speaker Host	Carol Russell/Colin Wright
Night Reporter	Tom Westcott	Night Reporter	Max Henderson
Front Desk	Bob Davison	Front Desk	Stan Baseley
Front Desk	Carol Russell	Front Desk	Brian Furrer
Steward	Douglas Lam	Steward	Colin Baxter
Steward	Cawas Sahuka	Steward	David Turnbull
Photographer	Ross/Bob	Photographer	Ross/Bob

Inside This Issue

Presidents Report	Nick Farr Jones – 18 November	Howard & Megan's Travels
Night Report	Humour	Club Calendar

Upcoming Events

Saturday October 26 Chinese Lantern Festival	Tuesday November 5 Board meeting – Ian Robert's home
Saturday November 9 Theatre in the Park - Brooklyn	Thursday November 14 B.H. Catering College Dinner

Meetings

Monday 6.30pm for 7.00pm – Springfield House – 245 New Line Road, Dural. <http://www.rotarydistrict9685.org.au>
Rotary Club of West Pennant Hills and Cherrybrook Inc. PO Box 103 West Pennant Hills 2125 Australia

APOLOGIES: If you are unable to attend or are bringing a guest (even if they are your partner) you must notify Jilda.
Phone 9439 1422 or email accounts@lhogroup.com.au before 11am on the day of the meeting.

****If you are expected and do not show you may be required to pay for the meal****

Presidents Report



Today is hot as hell again & the bushfires in the Blue Mountains sound truly awesome in their size & intensity.

It was good to be able to be in a position to make an immediate contribution & it was readily agreed that we put the proceeds from the Porsche Day towards one of the Rotary funds that have been suggested. The Blue Mountains' clubs, many of whom are now in our expanded district, are on the spot & will ensure monies raised are put to good use.

It has been suggested that we put the proceeds of the Chinese lantern or indeed some monies from our reserves to add to our donation & that is something the Board can address on 5th November.

I will not comment in detail on Monday's business networking meeting, I'll leave that to John Fletcher in his night report – welcome back John! But I will make a couple of observations.

The first is that at least 4 of the 11 visitors had helped us in some way with the garage sale (one delivered brochures, two helped on the Saturday morning of the sale & the fourth provided half the tents we used). I think you will agree that it is important that we connect with these people (“friends of Rotary”) if we want them to help us again next year or indeed with any of our other service or fundraising activities. The second observation is perhaps more of a question – did you think that it was an interesting & enjoyable meeting both from the point of view of the visitors and from your own point of view as a club member? I'd appreciate candid feedback! (Whoops, that should be candid, I do not want it sugar coated!!)

I have been ribbed a bit about the clubs somewhat nomadic existence over the past seven weeks so I'm pleased to say that our next two meetings are traditional dinner meetings at Springfield. We welcome Chris Lew, talking on Sports Photography, next Monday & then have our traditional Melbourne Cup Meeting the following Monday.

Douglas appears to have plenty of helpers for doing the Bar-B-Q at the Chinese Lantern Festival on Saturday Evening but if any of you are not doing anything why not come to Cherrybrook Oval (from 6.30 onwards) & participate in the festivities. There is always an interesting variety of food & a variety of activities put on by the local Chinese Community.

President Clive Denmark

Night Report

Sergeant Jim opened tonight's meeting by introducing a multitude of speakers, guest speaker Di Ryall, Barry Freeman as MC and our illustrious President Clive Denmark.

Tom Westcott then gave feedback about the Porche Club day advising that \$1,700+ was raised on the day.

Tonight's meeting was certainly full on as 9 speaker guests (each given 5 minutes to present) told us about their businesses and themselves followed by our normal guest speaker.

Graham introduced Alex Fielding - Who is a Chiropractor specialising in chronic lower back pain and whose aim it is to not have clients visit repeatedly.



Tom introduced Leah Sewell - Who has started a mobile legal service where she visits clients at their home or work, before and after hours and also weekends. A novel service based concept that's seeing her business booming.



Bob introduced Mark Doran (ex Rotarian) - Telco consultant who has worked the last 20 years as an independent. He keeps businesses up to speed in an ever changing world and helping clients choose the best plans, rates and technologies to move them forward for tomorrow's challenges.



Cawas introduced Jacky Sun - CPA working for a private firm based in the CBD looking after small to medium sized businesses and Self-Managed Super Funds, dealings are both local and internationally based. He advised his real passion is small business.



David introduced Robert Denmark - Fitness trainer who confided that his personal weight loss journey (107kgs to 82 kgs) had inspired him to make a career of helping others to achieve their goals. Fitness was now a passion and he specialised in "functional movement" which is designed to increase flexibility, strength, balance, longevity and illness/injury recovery. All age groups are catered for and new clients always welcomed. Testimonials provided, President Clive.



Rosemary introduced Sudir (Bob) and Harry - IT specialists whose extensive experience in the industry helps them recommend, implement and install technologies for businesses. Some of the common shortfalls they identify and assist businesses with are:

- Few or bad governance guidelines/policies
- No Business Continuity Plans/ Disaster recovery



Carol introduced Bernie Triebe and Aileen Ruan - Bendigo Bank Manager at Galston and Business Manager respectively - Bernie told us that Galston branch has FUM base of \$150 million and as Franchisee he makes his money by trailers and commissions. Bendigo bank is primarily a community based bank giving 20% of profits back to Shareholders and the residual 80% to the local community.



Colin introduced Brian Donnelly - Real Estate agent for the W Group, which he describes as a "Boutique Agency" that differentiates itself from the wider market by not advertising a fixed price on a for sale property, having 2 staff members attend open days for 1 1/2 hours, feedback from potential buyers to the vendors as to what the market is prepared to pay for their personal property and a guarantee to sell every property listed.



Barry introduced Anthony Scarcella - A lawyer for more than 30 years who uses his expertise and passion to resolve disputes and will in the next two weeks become a nationally accredited mediator. His dedication is such that he does a lot of charity work including assisting the Salvo's



Our Guest speaker was Di Ryall. Di was a former CEO of Apple who now has her own business (started in 2002) now turning over \$1.5 million pa helping women of substance go higher, she also helps women "dress for success".

Di's presentation discussion was on Business Plans and how to manage and grow your business :

- Does your plan cover growth, cash flow, demographics, competitors pictures ??
- How do people find you??
- Personal referrals are best - Good news travels fast
- Understand digital media - Facebook (and think how you present on that) Twitter, Linked in and the power these now have on people's choices in buying goods and services
- Keep your website up to date!!
- Online portals
- First client contact - Think of the impressions you create on the phone, via SMS, email, online and walk ins
- Keep in touch with your clients and gain their feedback on the way your business operates and could improve and most importantly how can you best service and keep them as loyal repeat clients who actively advocate your business to others.



Points to ponder -

- Plan for 2014
- Do you communicate the way your clients want you too? Are they satisfied?

- How did current clients find you? Do they recommend you??

MC Barry thanked all presenters for their time and effort. President Clive advised Stan's anniversary was on the 19th and that Tom's birthday was on the 21st.

Frank gave a talk on his business which he took over in 2007 and now does over 130 weddings per year and now seats 165 after renovations were completed in 2009 and that he is now running Madison's as well.

Chinese Lantern BBQ starts this Saturday at 7.00pm and the Nick Farr-Jones dinner to raise money for the Wesley Mission will be held on the 18th November.

The raffle was won by Di Ryall and Heads and tails was won Aileen Ruan.

Night Reporter: John Fletcher

Howard and Megan are Travelling Eastern USA

Dear family & friends,

Hope all are well. Following is a "run down" of what Howard and I have been up to. It is a very busy trip - we never seem to stop!!

After meeting up with the other 4 couples and having 6 days in New York together, which we enjoyed very much, looking at all the sights and seeing the show "Chicago "" we picked up the 5 motor homes just out of New York and travelled to Boston where we had 3 nights. We caught the train from the caravan park into the city each day and did a guided walking tour of the main historical part of town and then a Hop on Hop off Bus tour which showed us more of the city. As you probably heard of the "government shut down" here, so far it has not affected us, but maybe in Washington it might.

Luckily we all have GPS's and maps, as some of the expressways, etc. are so confusing, especially as we are not sure which road to take as most of the roads are numbered. Anyway, even though we have been lost a couple of times we have managed. And of course driving on the other side of the road!!

We then headed in the motor homes towards Buffalo staying in a recreational park near Niagara Falls. We were booked into the recreational park on the American side where we left yesterday morning on an organized trip showing us all the highlights of Niagara Falls on both the American side and the Canadian side. The weather was not great, but fortunately in the afternoon the weather cleared and we did the Maid of the Mist boat trip to the bottom of the falls where we all wore raincoats and boy did we need them!!! It was spectacular, (unbelievable!) and of course we got very wet. After that we booked into the Sheraton Hotel that we had planned for 1 night, right at the falls, and even though our room had no views, we all had dinner at the buffet restaurant which overlooked the falls which were lit up after 7.30 pm and changed colour. After a lovely dinner and lots of photos we went to bed really tired. This morning after breakfast in the same restaurant, we packed our overnight bag and did the long walk from the Canadian side across the long bridge back into America, through customs. The falls were one of the most amazing sights I have ever seen! We then caught taxis back to our motor homes in the recreational park and did our washing, shopping to get ourselves ready for the start of our next adventure tomorrow, heading towards Washington with maybe a stop in between.

Now for the bad news. I lost my camera which about 1000 plus photos on the card, taken over the last 3 weeks. Think it fell out of my pocket in the taxi and after numerous phone calls "no luck". Fortunately Howard has taken just as many photos so he has plenty. Going to try and ring the company again tomorrow morning before we leave to see if it has been handed in!! Doubt it, even though it has my name and phone number on it.

Well that is just about all the news. Will keep in touch.

Love to all, Megan & Howard.

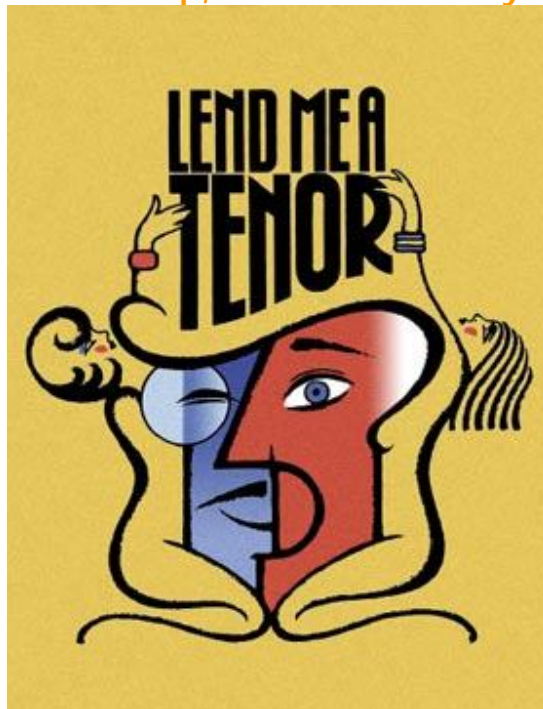
Brooklyn Community Theatre Show of the Year

Saturday 9 November 2013

Gates open and great food from 6pm, Curtains up at 8.30pm

The performance will end at approximately 10.30pm

**Brooklyn Community Theatre presents
the madcap, screwball comedy...**



By Ken Ludwig, brought to you by arrangement with
OriginTM Theatrical, on behalf of Samuel French, Ltd.

A sensation on Broadway and in London's West End, this madcap, screwball comedy is guaranteed to leave audiences teary-eyed with laughter.

Join the Brooklyn community in picturesque Rest Park, overlooking the beautiful Hawkesbury River, for another magical evening of family entertainment under the stars.

A Fun Night for a Good Cause



TRIVIA NIGHT!

@ NOVOTEL SYDNEY PARRAMATTA
350 CHURCH ST PARRAMATTA
6.30PM FRIDAY 1ST NOVEMBER

Ronald McDonald House Westmead provides a 'Home away from Home' for seriously ill children and their families who are receiving treatment at Westmead Children's Hospital.

**Community support is the lifeline of this charity.
Help us say "YES" to nearly 200 families who were
turned away last year.**

Tickets are limited!

Cost: ONLY \$40 including trivia, food, soft drinks, limited wine, loads of lucky door prizes, raffles, silent auctions and more!

**To book contact Lillian Adnan on
02 9845 0600 or
rmh@rmhwestmead.org.au**



Ronald
McDonald
House®
WESTMEAD

Birthdays and Anniversaries



Anniversaries

Brian and Barbara Furrer – 28th October

Max and Lynn Henderson – 29th October

Birthdays

Keith Ball – 29th October

Food for Thought



History never repeats itself, but it rhymes. Mark Twain.

Ed: this was published in Intelligent Investor – think about it....

Humour

Last year in France, Jacque went to his local priest and confessed: "Forgive me, Father, for I have sinned. During the Second world War, I hid a Jewish man in my attic."

"That's not a sin," said the priest. "It was an act of great kindness."

"But I made him agree to pay me 30 francs for every week he stayed."

"I admit that wasn't particularly charitable," said the priest, "but you did it for a good cause."

"Thank you, Father," said the man. "That's a great relief to me. I have just one more question."

"What's that?"

"Do I have to tell him the war is over?"

		Club Programme 2013-2014		RED YES = PARTNERS on a meeting night.	hols
		Updated 16/09/2013 by RWH		Tentative date hold only	
Oct-13		Vocational Service Month			
Sat	26	Chinese Lantern Festival.		Yes	Douglas Lam
Mon	28	Vocational Night - Chris Lew – Sports Photography			Colin Sharpe
Nov-13		Rotary Foundation Month			
Mon	4	Melbourne Cup meeting.		Yes	Jim Simpson
Tues	5	Club Board Meeting 7.15 for 7.30			Clive Denmark
Sat	9	Theatre in the Park; Brooklyn A fabulous night. www.theatreinthepark.com.au		Yes	Social Comm.
Mon	11	Meeting deferred to Thursday			
Thurs	14	Catering College Dinner		Yes	Social Comm.
Mon	18	Nick Farr-Jones			Rob Hamer
Mon	25	Youth Night = Tree of Joy recipient or representative.		Yes	Rosemary Clarke
Dec-13		Rotary Fellowship Month			
Sun	1	Christmas luncheon - Castle Hill Country Club Date and venue TBC.		Yes	Social Comm.
Mon	2	Annual General Meeting			
Tues	3	Club Board Meeting 7.15 for 7.30 at the Lambert's.			Clive Denmark
Mon	9	Rotary Foundation - Larry Jacka or ?			Larry Jacka
Thu	13	Tree of Joy- Santa's Workshop at the Turnbull's 7.30pm		Yes	Douglas Lam
Mon	16	Christmas Meeting (Kris Kringle - gifts).		Yes	
Mon	24	No Meeting			
Sun	30	BBQ Bunnings Dural		Yes	Barry Lambert
Mon	31	No Meeting			
Jan-14		Rotary Awareness Month			
Mon	6	No Meeting			
Mon	13	Club Assembly			Clive Denmark
Mon	20	Looking for speaker		Yes	
Fri	22	Exchange Student Beth returns to Australia from Denmark.		TBC	Bob Davison
Mon	27	Australia Day Holiday			

Directors 2013-14

Rotary Club of West Pennant Hills and Cherrybrook

President	Clive Denmark	0400 425 210
Past President	Bob Davison	0413 008 574
Secretary	Barry Lambert	0412 465 819
Acting Secretary	Keith Ball	0478 599 155
Treasurer	Ian Roberts	0401 898 989
Membership	Rosemary Clarke	0439 819 965
Club Services Director	Rob Hamer	0400 335 091
Youth Services Director	Bob Davison	0413 008 574
Community Services Director	Douglas Lam	0419 421 659
International Director, Foundation and PR	PDG Larry Jacka	0418 690 898
Vocational Director	Colin Sharpe	0408 810 463
Fundraiser Director	Jim Simpson	0439 465 725
Club Welfare Officer (non-executive)	Stan Basely	9634 1084
Social Committee Leader	Colin Wright	0409 393 027