

Club Plans 2022-23





President's Remarks for 2022-23

The presidential theme for the 2022-23 Rotary year is **Imagine Rotary**, in which Rotary Clubs globally are encouraged to dream big and use their abilities to turn those dreams into reality in order to make the world a better place. In some cases, this is not only about imagining, but also reimagining, by adapting and retooling.

Invariably the COVID-19 pandemic had a significant impact not only on our health and wellbeing, but also in far reaching aspects of our lives, Rotary included. It impacted the way we held meetings, the activities we could and couldn't undertake, and the fellowship that forms such an integral part of what binds us together as Rotarians. I think all of us learnt many significant lessons from this experience, and that, in moving forward into the new Rotary year, we can take these lessons and truly imagine a big and bright future for our Club.

Applying this theme to our Club in the coming year means focusing on:

- Reimagining Club Vitality members, and their partners and families, are the linchpin that holds our Club together. Without active, happy and engaged members and partners our Club will fail to sustain and achieve its aims and potential. As such, its vital that we:
 - Ensure relevancy of the Club in meeting member needs
 - Grow membership, and do so by embracing the equity and diversity principles of Rotary
 - Ensure vibrancy in Club events, activities, and meetings
 - Use the opportunities provided by the Social Committee for fun and fellowship whilst making a difference
 - Listen to what members have to say through a membership survey, Club Forums and via participation in Club committees





- Value and respect partners and encourage them to actively engage in Club events and committees. To this end, the Partners Representative Team (PRT) will be reformed
- Encourage and foster development of future leaders
- 2. Imagining Building and Sustaining Relationships we always knew it, but last year served to reinforce that we are indeed social creatures at heart, relying on each other for support, motivation, and appreciation. This highlights the need for us to recognise the importance of relationships, partnerships and collaborative practice and provides opportunities for our Club to engage and work with:
 - Local schools and community groups further nurturing existing relationships and in other instances growing new relationships, for example with Scouts
 - Local businesses through sponsorships, vocational opportunities and the Pride of Workmanship Awards scheme
 - Other clubs in our District through special projects, grants, combined meetings and through District forums and conferences
 - the Rotary Club of Coonabarabran by formalising a 'sister' relationship with their club
 - International Rotary Clubs for example via attendance and participation in the Rotary International Convention in Melbourne 2023
 - International organisations and charities such as the Nusa Tenggara Association
 (NTA)
- 3. Imagining Addressing Vulnerabilities the pandemic, together with recent natural disasters such as flooding in Sydney and Lismore, have shown that people both locally and internationally can be plunged into situations of vulnerability at short notice and due to





causes beyond their control. This is where our Club does what it does best – stepping up to lend a hand. We thus seek to:

- Continue to support vulnerable local communities be they:
 - disadvantaged individuals or families through activities such as The Tree of Joy
 - o older community members e.g. the ARV BBQ
 - students and youth through the range of Rotary Youth programs and via support of local schools and schools-based programs
- Continue to support vulnerable international communities:
 - maintaining our work with NTA to support the international community in
 West Timor build resources and skills regarding water and sanitation
 - supporting other international humanitarian and educational projects as needs arise
 - via increased Club and member contributions to the Rotary Foundation to support programs such as End Polio Now
- Consider how best to support our local environment (the newest Rotary pillar) by activities such as Clean Up Australia and land care or recycling initiatives
- Ensure resources are available to enable Club projects and avenues of service

In actioning this vision, I gratefully acknowledge the commitment and support of the incoming 2022-23 Board, namely:

•	Tony Makin	Secretary
•	Tony Coote	Treasurer

Neville Hansen
 Club Services/President Elect

• Colin Sharpe Community Services

David Turnbull
 John Caruana
 Peter Stanton
 Carol Russell
 Keith Ball
 Edwina Ruff
 Rosemary Clarke
 Foundation
 Hundraising
 International
 Membership
 Vocational
 Youth





Equally, the Club would not be in the position to action future plans without the hard work and commitment of Keith and the 2021-22 Board – so many thanks for prudent and steady leadership during the turbulence of COVID.

As we look forward, let's do so with energy and enthusiasm knowing that imagining a better tomorrow and dreaming big, will achieve positive impact on people's lives.

Yours in Rotary

Janelle Craig





Foundation Plan 2022-23

Director: David Turnbull

Aims:

♣ Ensure that the Club continues to support the good work of The Rotary Foundation.

Emphasis will be placed on making The Rotary Foundation, 'Our Charity' the 'charity of choice' for all Club members.

Strategies:

- ♣ Promote the Centurion Program within the Club to encourage all members to become Centurions each year.
- ♣ Promote the idea of a minimal \$2 a week as the cost of achieving the \$100 contribution to become a Centurion.
- ♣ Determine a suitable project to obtain a District or Global Grant and utilise the funds that we have previously contributed to The Foundation.
- Consider a liaison with another Club for an international project to obtain a Global Grant as we have done for NTA.
- Have at least one Foundation related speaker each year.
- Provide each member with details of the Foundation and the extent of its operation to generate more member participation.

Budget:

The following is the minimum contribution from the Club for the Rotary Foundation for the forthcoming year:

- \$1,000USD for the Larry Jacka Memorial Donation
- \$1,000 + USD as the Club contribution as our 'charity of choice'
- \$2,000USD for Club Paul Harris Fellows







Membership Plan 2022-23

Director: Carol Russell

Committee members: Kerry Mann, Ros Hogan.

As we enter the new Rotary year in which we hope our 'new normal' stabilises and no more major changes to our lives occur, it is also aimed at being a new year of growth for our Club.

This year the focus will be on growing our membership so that the Club can continue with the major projects we ae known for and with additional hands to help, to introduce new events so that revenue again increases, and we can continue to support the many charities we traditionally do each year.

With a growth in Membership, we will also be focussing on Mentoring these new members so that their experience as a Member is a satisfying one for them and where new contacts with the existing members bring new friendships and social events to their lives, along with a sense of "doing good" in the community for those less fortunate around us.

Of course, new members once attracted to the Club need to be educated and familiarised with the protocols and processes within so that their life as a Rotarian is long term and is one where they enjoy the camaraderie, want to come for dinner or a zoom meeting each week and be part of the community projects we undertake each year. Not forgetting the social/fun aspect of membership – meet new friends, enjoy a wine or two at a friendship dinner, or whatever the event.

Strategies:

- Continue to remind members that we are all responsible for bringing in new members to ensure the continued growth and vibrancy of the Club; 'Who Do YOU Know?'
- Maintain strong links between Membership Director and Public Image Director to
 ensure postings to our Facebook page, NEXTDOOR and to the Dooral Roundup, no
 matter the subject, are always geared to inviting visitors to our weekly meetings, or
 for them to simply make contact to find out about what is required of membership.
- Encourage all members, when working with the public, e.g. BBQs, Giant Book Sale, to engage members of the public in conversation that perhaps may spike their interest in becoming a Rotarian;' Why Rotary Membership is a worthwhile activity for them to undertake'.

ROTARY

 Focus on the growing role of women in Rotary in general and to build on the experiences and profiles of the women in our Club; 'Why I joined Rotary', for publication in local press, noting that the President of Rotary International 2022/23 is female.



- Ensure that new members are fully inducted with processes already in place and that their Induction is a memorable event for them and their partner and that they go on to be long-term, happy members.
- Ensure all new members are appointed a Mentor to support their familiarisation with Rotary and the Club.

Who do you Know?







Public Image Program 2022-23

Director: Keith Ball

Committee: Neville Hansen, Ros Hogan, Carol Russell, Douglas Lam,

Peter Stanton

Purpose: To make the Rotary Club, and Rotary more visible in the Community

thereby improving membership, sponsorship support and volunteer

participation.

Liaise with media outlets with the issue of press releases.

Improve the effectiveness of the Club's Website and Facebook pages.

Typical conceptual examples:

Revise content of existing website pages.

Revise format of the website.

Develop Club based photos to support "People of Action" materials.

Appeal to corporate and volunteer support.

Develop "Events" page to chronicle rotary Year events

Make Calendar accessible via page footer.

Develop process to keep the updated content relevant with Directors

♣ Help major activities e.g. Book Sale, Garage Sale; advertise events across multiple medias e.g. community radio, papers, Internet, Facebook, Nextdoor, etc.

Ensure all new promotion material (Clothes, banners, badges etc) is <u>Brand Center</u> compliant.

Budget: \$3,000

The budget will be used for advertising/promoting events, boosting articles on Facebook etc and the rebadging of material that is deemed to be cost effective.

Keith Ball





Community Services Program 2022-23

Director: Colin Sharpe

Committee members: Alan Paynter, Colin Baxter, Colin McGowan, David Turnbull, Gino Savio, Neville Hanson, Peter Stanton, Cawas Sahukar, George Chenouda, Adrian Sonego, Ros Hogan, John Caruana.

Aims:

- Involve club members with hands-on projects community projects that enhance a vibrant growing club.
- Undertake community service activities that focus on the needs of our local and surrounding community.
- In conjunction with Public Image Director try & increase community awareness of Rotary and further enhance our club image.
- In conjunction with Fundraising Director utilise applicable community service projects for fundraising.
- Utilise tools developed for the Next Big Thing project to determine worthiness of new projects and benchmark those against current ongoing projects.
- Where possible use available grants from Rotary, Government, and Community Banks etc.
- Investigate the use of GoFund if any large projects identified.

Anticipated Projects:

- Tree of Joy.
- Assist elderly people move accommodation.
- ARV Castle Hill Christmas BBQ lunch.
- WPH Primary School Fête.
- Clean up Australia
- Repair Michelle's Landfill Rescue shed

Project Funding:

•	ARV Retirement Village - BBQ lunch	\$ 500
•	Assist Local Schools - Community projects	\$1000
•	Clean up Australia -	\$ 250
•	Unspecified Projects	\$2250
•	Total	\$4000

 NB: Carried over 2021-22 year: Repair shed at Michele's Landfill Rescue site -\$500.







Fundraising Program 2022-23

Director: John Caruana

Committee members: TBA

Aim:

 To support the club with various fundraising activities so to enable the club to achieve its objectives especially in Youth, International and Community Services

Suggested Activities:

- Book Sales either a giant book Sale or smaller ones on a regular basis
- Trivia Night
- Pre-Christmas Craft Market inviting outside vendors to sell their wares fixed rental to
 Club with them keeping their own individual profits.
- Garage Sale (in some format)
- Online sales
- Raffle Organised by Rob Edwards from 'Its Time Foundation'
- Regular Bunnings Barbecues
- Potential external hiring of BBQ trailer
- Golf day
- Sponsorships
- Other new opportunities suggested by members

Comments:

- The Annual Giant Book Sale was highly successful in 2021-22 as it has been in previous years.
- Trivia Night stable fundraiser for the club with proven track record in previous years.





- Pre-Christmas Artisan/Craft market that can be held prior to Christmas in vicinity of Guide Hall. Club generates profit through fixed rental of space. Club could undertake stalls re bric-a-brac, homewares, plants, tools, BBQ trailer; Invite Guides to have stall in lieu of our use of Guide Hall
- Garage sale this should only be considered in smaller format that may be combined
 with the Christmas Craft Market described above, or by having smaller, specialised sales
 throughout the year e.g. stall that coincides with Easter (cakes, sweets) or Mother's Day
 (flowers, plants, homewares, craft), Father's Day (tools, sporting wares)
- Online sales were effective in 2021-22. Potentially good revenue earner that needs to be extended and formalised
- Rob Edwards Raffle based on the activities of Rob Edwards, from 'Its Time Foundation',
 as presented at Rotary Club of Epping meeting (March 2022)
- Barbecues keep doing Bunnings BBQ at Dural when available to us, as well as pursuing opportunity to do Bunnings Thornleigh and possibly Castle Hill.
- Advertise the use of our BBQ trailer for rental to other Rotary clubs, Community clubs and maybe for private functions (subject to conditions of use)
- Are there keen golf members in our club? The best way to promote a Golf Day would be
 to local businesses/ golfers to form a team. This can be organised in conjunction with a
 local golf club and possibly a local identity/ politician. Profit to be split 50/50 by our club
 and charity nominated by the personality/politician
- Sponsorship use the same formula as per previous years
- Continue to investigate new opportunities to fundraise and encourage members to forward suggestions







International Services Program 2022-23

Director: Peter Stanton Committee members: TBA

- Our priority continues to focus our International efforts, on the strong ongoing
 programmes implemented by Nusa Tenggara Association (NTA) / Rotary Small Grants
 Projects in Flores and West Timor. The programmes are authentic and meet the criteria
 we had set for a sustainable relationship and meeting our requirements for strong
 governance and a Rotary profile.
- This programme has been validated by Donors visits in 2018 and 2019 and NTA Field report with photos. They have a demonstrated relationship with our club over the past 5 years.
- The programme involves NTA who has a +30-year history in Flores and West Timor, delivering programmes focused on:
 - Agriculture
 - Water & Sanitation
 - Education & Schooling resources
 - Women's empowerment through a supplementary income based on weaving.
- A budget allocation for \$5,000 should be reserved for 2022-23
- We will evaluate any additional charity based on our selection criteria. This includes Sustainability and appropriate recognition of Rotary. All proposals for International Charities must be vetted by the International Committee.
- A budget allocation for \$2,500 should be reserved for consideration of a student funding following the June presentation by Gemma Sisia of St Jude's Orphanage, Tanzania. This will require careful evaluation prior to approval.
- It is time to identify a replacement for the International Director and a handover is envisaged during this year. Ideally this will involve a donor's trip to West Timor and Flores, in conjunction with NTA.
- Total Budget for 2021-22 is \$7,500.







Youth Program 2022-23

Director: Rosemary Clarke

Committee members: TBA

Aims:

- To promote achievement, recognise excellence and provide leadership opportunities for the youth in the local area through RYLA, RYPEN, and NYSF
- To build partnerships with schools, guides, and scouts in our community to provide an awareness of the programs offered by Rotary
- To promote international understanding through the Rotary Youth Exchange program
- To keep members informed of the progress of all youth programs
- To support schools beyond our local area to provide opportunities for less advantaged youth
- To work with our "country cousins" at Coonabarabran Rotary to provide access to suitable student programs in Sydney

Strategies:

- Build closer partnerships with our local schools, guides and scouts.
- Encourage members of the committee to run a specific youth program
- As director, monitor/assist the progress of these programs
- Ensure youth programs events are inserted in the youth calendar

Programs and Budget:

Rotary Youth Leadership Award (RYLA) 2 x \$1,000	\$ 2,000
Rotary Youth Program of Enrichment (Summer RYPEN) 2 x \$400	\$ 800
Rotary Youth Program of Enrichment (Winter RYPEN) 2 x \$310	\$ 620
National Youth Science Forum – part sponsorship	\$ 300
Santos Science Experience 1 x \$200	\$ 200
School Annual prizes	\$ 600
School Principal's Discretionary Fund 3 x \$500	\$ 1,500
Total Youth Service budget	\$ 6,020







Vocational Plan 2022-23

Director: Edwina Ruff Committee members: TBA

Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Vocational Service is the shared responsibility of both Rotary Club and its Members. The role of the club is to implement and encourage the objectives by its own actions in dealing with the community and by the development of projects that enable members to use their vocational talents in the service of the community. The role of members is to conduct themselves and their businesses in accordance with Rotary principles and support the Vocational Service projects that the club has developed.

Aims:

- Identify individuals in the local community whose exemplary contributions to their chosen vocations is worthy of public acknowledgement
- Look for local businesses that are prepared to support our Rotary Club
- Encourage Club members to undertake member talks on subject of their own choosing
- Review District Vocational programs that may suit and have applicability to our Club

Programs:

- Special Recognition Awards
- Pride of Workmanship Awards (up to 6 awardees) and ceremony in July 2022 (carried over from the previous Rotary year) and June 2023
- Vocational Visits (at least 2) including pre-arranged visit to the Westmead Institute of Medical Research in late July 2022.

Budget:

•	Special Recognition Award Certificates -	\$ 50
•	Pride of Workmanship Awards -	\$400
•	Pride of Workmanship Dinner -	\$300
		\$750







Club Services 2022-23

Director: Neville Hansen

Aims:

A robust and lively Club built on fellowship amongst members who continue to contribute to the betterment of the Community. Achieved via:

- supporting those responsible for the successful administration of the club especially weekly meetings.
- engaging interesting and diverse speakers at meetings in order to promote the club and its fellowship.
- encouraging fellowship so that all club members and partners enjoy their Rotary experience.

Officers and Committees:

- Bulletin/Facebook Editorial Committee: Keith Ball, Neville Hansen, Colin Sharpe, Bob Davison, Douglas Lam, Andrew Little.
- Program/Guest Speakers: Alex Jugueta.
- Sergeant at Arms: rotating roster including Tony Coote, Max Henderson, Jim Simpson, John Tchetchenian, David Turnbull, Ros Savio, Douglas Lam and Colin McGowan.
- Risk Management Assessment: Tony Makin with the help from Tony Coote, Adrian Sonego, Andrew Little, Peter Stanton.
- Web Master: Keith Ball.
- IT Team: Keith Ball, Andrew Little, Neville Hansen, Colin Sharpe, Tony Makin, Douglas Lam.
- Social Committee: Team Leader: Glenda Coote with Tony Coote and Max Henderson supporting and representing Glenda. Social Committee: George Chenouda, Alan Paynter, Jim Simpson, Bernard Chandra, Douglas Lam.
- Dinner Reservations: Ros Hogan.
- Welfare Officer: Jim Simpson.
- Club Gardening (Guide Hall and Galston container) Team: Lead: Ann Sharpe. Team: Janelle Craig, George Chenouda.
- Bunning's BBQs: Kerry Mann.





Budget:

Estimate \$3,000

Covers Website, Dropbox, Speakers, Welfare, Wine for raffle, ancillary costs (raffle tickets and table decoration), and operating costs of mobile phones (2). Consideration of additional budget (\$2000) for update of awards (trophies, plaques) and club materials due to public image changes and natural ageing.

Neville Hansen





Treasury 2022-23

Treasurer: Tony Coote

Draft Budget for General Account 2022-23

Income	2022-23 Est	2021-22 Est	2020-21	2019-20
Membership Fees	\$11,400	\$12,393	\$11,163	\$11,045
Changeover Dinner	\$3,250	\$3,575	\$2,520	\$0
Christmas Function	\$3,250	\$2,475	\$2,250	\$2,391
Dinner Meeting	\$24,838	\$9,549	\$16,004	\$23,083
Sponsors	\$2,000	\$1,652	\$0	\$5,000
interest	\$0	\$0	\$0	\$21
Uniforms	\$200	\$40	\$2,223	
Activities Balance	\$0	-\$1,106	\$555	
Fundraising Adjustment	\$0	\$50	\$2,381	\$3,223
Total Income	\$44,938	\$28,628	\$37,096	\$44,763
Expenses				
Accounting Fees	\$200	\$200		
Bank Charges	\$0			\$0
Changeover Dinner	\$3,250	\$7,325		\$400
Christmas Function	\$3,250	\$2,530	\$2,506	\$2,394
Dinner Meeting	\$23,628	\$8,257	\$15,464	\$23,172
RDU Magazine	\$1,590	\$1,590	\$1,557	\$1,520
Rotary Dues	\$8,317	\$8,265	\$8,413	\$8,495
Containers	\$500	\$0	\$1,210	\$15,811
BBQ Trailer	\$500	\$0	\$757	\$6,343
Other	\$2,200	\$1,554	\$3,080	\$2,864
Uniforms	\$200		\$2,428	
Depreciation	\$0	\$0	\$0	\$1,288
Fundraising Expenses	\$3,000	\$176	\$2,281	\$266
Total Expenses	\$46,635	\$29,896	\$37,696	\$62,554
Net	-\$1,697	-\$1,268	-\$600	-\$17,791





Club of West Pennant Hills & Cherrybrook

Draft Budget for Fundraising Account 2022-23

	2022-23	2021-22	2020-21	2019-20
	budget	estimate	actual	actual
Income	nett	nett	nett	nett
Book Sales	\$14,000	\$14,081	\$5,529	\$13,097
BBQ's	\$4,000	\$3,915	\$3,663	\$2,827
Garage & Mask Sales	\$6,000	\$277	\$4,538	\$27,005
Trivia Night	\$6,000	-\$747	-	\$5,946
On-line Sales	\$1,690	\$1,523	-	-
Other fundraising	\$5,000	\$1,677	\$4,103	\$2,159
Fundraising	-	\$2,197	\$17,803	\$51,034
Donations & Grants	\$7,000	\$9,350	\$9,300	\$1,648
Centurion	\$3,500	\$3,600	\$3,068	\$4,242
Interest	-	\$6	\$29	\$558
Total Income	\$47,190	\$35,879	\$30,200	\$57,482
Expenses				
Donations - Community	\$4,000	\$14,039	\$8,668	\$18,641
Donations – Foundation	\$10,556	\$9,612	\$10,236	. ,
Donations – International	\$7,500	\$11,322	\$15,949	. ,
Donations – Youth	\$5,720	\$3,400	\$4,760	\$4,660
Vocational	\$750	-	\$388	-
Tree of Joy	\$800	\$998	\$710	\$359
Other Donations	\$10,000	\$1,375	-	\$1,000
Adjustment General Account	-	-	-	\$3,223
Total Expenses	\$39,326	\$40,746	\$40,711	\$43,940
Balance	\$7,864	-\$4,866	-\$10,512	\$13,542





Draft Donation Made 2022-23

	2022-23	2021-22	2020-21	2019-20
Wesley Mission Hope				2,500
RAWCS Flood Appeals		9,650	5,000	
Australian Rotary Health				1,000
Cherrybrook RFS	1,000	1,000		1,000
Foundation - Club	7,900	6,892	4,000	3,000
Donation - Larry Jacka	1,330	1,330	1,000	1,000
Donation - End Polio	1,330	1,390	2,000	2,000
Small Grant Indonesia	5,000	10,292	8,000	5,915
Phuket Relief		1,030	2,949	
Timor Leste Relief			5,000	
Other International	2,500			
BBQ ARV	500			534
Coonabarabran Drought Relief			2,000	11,176
Lismore Library Flood Restoration		500		
Hawkesbury Community Kitchen		1,300		
Beyond Blue		589		
MindDog				2,000
Ronald McDonald House				500
SAN Foundation		500		
Princess Mary Cancer Centre			500	
Girl Guides	600		300	
Bethany Acrobatics Cup				300
Norfolk Island Youth Team				600
Youth Sponsorship				600
Local Schools Projects	1,000			
Community Projects	3,000			
Other Unspecified Donations	10,000			
Total Donations Made	34,160	34,473	30,749	32,125



