

**CLUB PRESIDENTS'S MESSAGE FOR 2020-2021**



*Rosemary Clarke*

Rotary International is an amazing organisation – it is one of the largest and best-known international humanitarian groups in the world. What a joy and privilege to be part of that!

How wonderful it is to be involved with such a dynamic club as the Rotary Club of West Pennant Hills and Cherrybrook.

This Rotary year there are many challenges but with planning and enthusiasm I am sure we will “give it a real go!”

Our International President, Holger Knaack, has chosen the theme “ROTARY OPENS OPPORTUNITIES.” What opportunities will we discover this Rotary year? New members? co-sponsoring a Rotaract Club? helping the youth in our area? reaching out to community members? ensuring those in Flores receive our help through our Nusa Tenggara Association (West Timor) project? keeping our image strong in the local media? continue to work with Coonabarabran Rotary club to help our “country cousins”? The list is endless!

As fundraising is an unknown quantity at the moment, our support will continue with NTA in Flores, community projects such as Tree of Joy, the Foundation and Polio Plus, Coonabarabran Drought Appeal (if needed) and our Rotary projects such as RYLA, RYPEN etc. When health restrictions change, hopefully our fundraising can continue maybe in an altered form.

Thank you to Keith, his team of board members and you, the club members, who ensured we had a remarkably successful year despite the onset of Covid 19.

We have seen that we can accept change. Who knew how to Zoom four months ago? Let's keep the momentum going and adapt to the new way of Rotary happenings. We will all benefit.

*Rosemary Clarke*

## **Rotary International President 2020-2021**

### **Holger Knaack**

Holger Knaack, a member of the Rotary Club of Herzogtum Lauenburg-Mölln, Germany, has been selected to serve as president of Rotary International in 2020-21.

To build a stronger membership, Knaack says Rotary must focus on increasing the number of female members and transitioning Rotaractors into Rotarians.

Knaack believes that the People of Action campaign offers new public awareness possibilities for Rotary. "This campaign conveys our global image while still respecting differences in regions and cultures," he says.

A Rotary member since 1992, Knaack has served Rotary as treasurer, director, moderator, member and chair of several committees, representative for the Council on Legislation, zone coordinator, training leader, and district governor.

He is an endowment/major gifts adviser and co-chair of the Host Organization Committee for the 2019 Rotary International Convention in Hamburg.

Knaack is the CEO of Knaack KG, a real estate company. He was previously a partner and general manager of Knaack Enterprises, a 125-year-old family business.

He is a founding member of the Civic Foundation of the City of Ratzeburg and served as president of the Golf-Club Gut Grambek. Knaack is also the founder and chair of the Karl Adam Foundation.

Knaack and his wife, Susanne, are Major Donors to The Rotary Foundation and members of the Bequest Society.





## **MEMBERSHIP PROGRAM 2020-2021**

### **Director: Tony Coote**

Committee: Steve Baker, Rosemary Clarke, Neville Hansen, Colin Sharpe, Keith Ball, Jim Simpson, Kerry Mann, Bill Mann, Douglas Lam, Jim Simpson, Adrian Sonogo



### **Aims:**

- To ensure that current members are consulted and happy about their association with the club.
- To maintain and grow membership by developing the club to be as attractive as possible to new members.
- To increase community presence so that our club is more visible to prospective members. (Physical Presence and Online Presence)

### **Planned Activities:**

- Retention
  - Finalise the annual membership survey, and act on the outcomes.
  - Reduce the meeting load and manage the activity load so people enjoy themselves and don't burn out. Encourage more people to get involved, lead activities and share the load.
  - Maximise opportunities for fun and fellowship at all meetings and events.
  - Develop friendship dinners as a way of building friendships between members and partners.
  - Finalise review of venue and meeting options (Springfield, Zoom etc.) gain member support and implement.
- New Members
  - Use all interactions with the public as opportunities to attract new members.
  - Continue to keep new member generation top of mind with all our members.

- Develop interesting articles for the Club Bulletin and Facebook.
- Constantly review and refresh content of the Information Booth to encourage interest in joining the Club.
- Establish a wider audience for the Club Bulletin and maximise exposure of the Club's Facebook site.
- Constantly review and refresh the contents of the Web Page.
- Make the Induction of new members a special evening for them and their partner. Tie inductions to Monthly Partner Nights where possible.
- Appoint a mentor to help each new member settle into the club. Escalate the importance of mentoring by establishing clear guidelines.
- Encourage new members to attend the Rotary Leadership Course.
- Continue to provide new members with Rotary business cards.

Budget \$1,500 (nett)

Tony Coote

## Office of Public Image Director.

### PLANS FOR 2020-21

**Committee: Carol Russell, Neville Hansen, Colin Sharpe, Keith Ball, Peter Stanton.**



Now that the role of Public Image Director is settled in and the committee formed, and we have sorted out our direction with this Portfolio, the Club will continue with its aim of spreading the word of Rotary throughout our community via the Public Image role.

Our aim in this spreading of the word is to portray the Club as an active, involved group of individuals who have a common aim of bettering things for those who need the assistance we can offer, and in the meantime who are having fun holding the events we do, attending social functions, and enjoying the close friendships that have formed over the years of membership.

Correct branding is first and foremost in our minds, and early in this year our thoughts will be turning to items / merchandising material of our club which has previously been branded, as it now seems, sometime incorrectly.

This review will turn to Flyers, Banners, Name Badges, the BBQ trailer, Aprons, our new shirts, business cards and any other items which display the Rotary Club of West Pennant Hills and Cherrybrook insignia.

Of course there is a cost to all this and items will be progressively rebranded throughout the year so that they are in line with District requirements and meet our allocated annual budget of \$5,000. The Name Badges and Club Shirts are to be prioritised in the plan.

We will continue circulation of newsworthy items via the print media i.e. Dooral Roundup, Neighbour 2 Neighbour (should it be back in circulation after it ceased to operate during the Covid close down) certainly via NEXT DOOR and on Facebook.. Also the school newsletters when matters of student interest are happening.

This year it is intended to investigate spreading the word further with messages on Instagram as well, especially for events we are holding in public once the world rights itself on its axis after the Covid.

Articles from members which are newsworthy are welcome to be submitted via this committee and will be posted/ placed in media at appropriate times.

Carol Russell.  
Public Image Director.

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## Community Service Program 2020 – 21

Director: Colin Sharpe

Committee: Alan Paynter, Colin Baxter, David Turnbull, Tom Westcott (as time permits), Cawas Sahukar, Brian Furrer, Adrian Sonego, Edwina Ruff, George Chenouda, Steve Baker (as time permits), Stan Baseley, Neville Hanson, Gino Savio.



### Aims:

- 1) Establish project worthiness criteria (see Next Big Thing for criteria) and use these to review current ongoing projects and establish new ones.
- 2) To involve the club members with community projects to be a vibrant growing club.
- 3) Undertake activities that focus on the needs of our local and surrounding community.
- 4) Plan and implement programs which involve significant hands-on projects.
- 5) In conjunction with Public Image Director increase community awareness of Rotary and further enhancing our club image.
- 6) Where possible use available grants from Rotary, Government, Community Banks etc

**Anticipated Projects:** Some of the community service programs are highlighted below subject to change as different project may evolve through the year.

- 1) Ronald McDonald House – Meals from the Heart. Dates to be advised
- 2) ARV Retirement Village - Support local facility with a BBQ lunch in conjunction with Mirvac owners of Cherrybrook Shopping Village.
- 3) Tree of Joy – Our Christmas Event.
- 4) Support our Local Primary Schools. Facilitate BBQs for WPH and Cherrybrook Public Primary Schools.
- 5) Explore opportunities to assist the Cherrybrook Uniting Church with projects of mutual benefit.
- 6) Explore opportunities to assist with a hands-on project at Coonabarabran.
- 7) Explore opportunities to use Nextdoor to find a community project.
- 8) Explore opportunities to use Cherrybrook Residents Association to find a community project.
- 9) Explore with Council opportunities for the Community e.g. maintenance of walking tracks, poles for banners etc.
- 10) Beecroft Club is seeking interest from other Clubs for their Virtual Neighbours Project. This matches a club member with an elderly person who needs support. A candidate is referred by a doctor.

- 11) Investigate if there is a role to support the Hornsby Council Greening Spaces project which uses club organisations and schools to identify places where the Council can plant trees. Janelle Speight at Wahroonga Club has such a program running.
- 12) Investigate participating in Clean-up Australia in March 21. Rotary contact is Ron Wainburg Wahroonga Club.

**Project Funding:** As below with further funding to be determined by the Board as required.

- Ronald McDonald House \$500
- ARV Retirement Village - BBQ lunch \$500
- Assist Local Schools - Community projects \$1,000
- Help the Farmers – Initial work \$1,000
- Clean up Australia - \$250
- Unspecified Projects \$1,750
- Total \$5,000

Colin Sharpe  
Community Director



## International Programme 2020-2021.

**Director: Peter Stanton**

**Committee: Keith Ball, Bill Mann, Paul Laroumanie, Tony Coote, Tony Makin & David Turnbull**

*Our focus will be on the following areas  
We will respond to other requests as agreed by  
the International Committee.*



- **Nusa Tenggara Association (NTA) / Rotary Small Grants Projects in West Timor.**

- This programme has been validated by Donors visits in 2018 and 2019.
- The programme involves NTA, who has a long history in Flores and West Timor, delivering programmes in
  - Water & Sanitation
  - Agriculture
  - Education & Schooling resources
  - Women empowerment through a supplementary income, based on Weaving.
- The Rotary Club of Belconnen and Lane Cove are joint supporters in the programme.  
They have indicated a continuing relationship in 2020-2021.
- A follow-up donor trip will be conducted in November 2021 to keep the relationship dynamic and provide other club members with the opportunity to personally experience the good programmes being implemented.
- A donation of \$5,000 has been made in 2019 and again in 2020.
- A budget allocation for \$5,000 should be reserved for 2020-21

- **A new programme-**

We will evaluate a relationship with Rotary Club of Patong Beach, following our club's support for "[Feed Phuket](#)" emergency response for foreign guest, construction workers.

A donation of \$4,500 comprising a district Grant and our club's donation will be forwarded in 2020.

The predicament of these people deserves further support. A relationship with the on the ground Rotary Club forms a good basis to facilitate to identify priorities and the spending of any funds.

- A budget allocation for \$3,000 should be reserved for 2020-21

- **Rotary Club investigation of India Project - Orissa Region and villages.**
  - An anonymous donor has expressed his desire to assist and substantially fund a impoverished area of Orissia, India.
  - Three members will travel in 2021 Rotary Club) to evalute, scope and develop an initial project proposal.
- **Total Budget for 2020-21 is \$8,000.**

Peter Stanton  
9<sup>th</sup> June 2020.

## Youth Service Program 2020-2021

**Director:** Janelle Craig (RYEP).

**Committee Members:**

Rosemary Clarke (Rotaract), Bob Davison (NYSF),  
Max Henderson (RYLA), Ros Savio (RYPEN),  
Colin Sharpe & Adrian Sonogo (SOKS)



**Aims:**

- To provide a program of activities that focuses on the needs of youth in the local area
- To promote achievement, recognise excellence and provide leadership opportunities for the youth in the local area
- To build partnerships with schools in our community to provide an awareness of the programs offered by Rotary
- To promote international understanding through the Rotary Youth Exchange program
- To keep members informed of the progress of all youth programs
- To support schools beyond our local area to provide opportunities for less advantaged youth

**Strategies:**

- Build closer partnerships with our local schools
- Encourage members of the committee to run a specific youth program
- As director, monitor/assist the progress of these programs
- Ensure youth programs events are inserted in the youth calendar

**Programs and Budget:**

Rotary Youth Leadership Award (RYLA) 2 x \$850	\$1700
Rotary Youth Program of Enrichment (Summer RYPEN) 3 x \$310	\$930
Rotary Youth Program of Enrichment (Winter RYPEN) 3 x \$310	\$930
National Youth Science Forum – part sponsorship	\$1000
Youth Exchange Outbound (funds for outbound 2020)	\$750
Rotaract	\$500
School Annual prizes	\$600
School Principal’s Discretionary Fund 5 x \$500	\$2500
Contingency	\$1000
<b>Total Youth Service budget</b>	<b>\$9910</b>

Janelle Craig



## FOUNDATION PLAN 2020-2021

Director David Turnbull

2020-2021 Committee: TBA



### Aims

- Ensure that the Club continues to support the good work of The Rotary Foundation.
- Emphasis will be placed on making The Rotary Foundation, **'Our Charity'** the **'charity of choice'** for all Club members.

### Actions

- Promote the Centurion Program within the Club to encourage all members to become Centurions each year.
- Promote the \$2 Centurion savings tubes as a convenient way to achieve the \$100 contribution.
- Determine a suitable project to obtain a District Grant and utilise the funds that we have previously contributed to The Rotary Foundation.
- Consider a liaison with another Club for an international project to obtain a Global Grant.
- Have at least one Foundation related speaker each year.
- Provide each member with details of the Foundation and the extent of its operation to generate more member participation.

### Funding

- \$1,000 for the Larry Jacka Memorial Donation
- \$1,000 as the Club contribution as our **'charity of choice'**
- \$2,000 for Club Paul Harris Fellows
- \$2,000 for End Polio program

*David Turnbull*



Club of West  
Pennant Hills &  
Cherrybrook

## **Vocational Services Program;**

Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

Vocational Service is the shared responsibility of both Rotary Club and its Members.

The role of the club is to implement and encourage the objectives by its own actions in dealing with the community and by the development of projects that enable members to use their vocational talents in the service of the community. The role of members is to conduct themselves and their businesses in accordance with Rotary principles, and support the Vocational Service projects that the club has developed.



Rotary Opens Opportunities

**The Four Way Test of things we think, say or do** is a test used by Rotarians world-wide as a moral code for personal and business relationships. The test can be applied to almost any aspect of life.

- 1. Is It The Truth?*
- 2. Is It Fair To All Concerned?*
- 3. Will It Build Goodwill and Better Friendships?*
- 4. Will It Be Beneficial To All Concerned?*

**Director: Edwina Ruff.**

**Committee:** George Chenouda, Douglas Lam, Keith Ball, Rosemary Clarke, Cawas Sahukar, Colin Sharpe, Bernard Chandra.

### Aims/Objectives:

- Identify and recognise a number of Local Men and Woman Front line First Responders, and Front line Emergency Service Personnel, along with other Essential Services Personnel by way of a certificate of Appreciation.
- Identify and recognise local Businesses that are in the WPHCB precincts that will include Woollies and Coles Store staff and Pharmacists and Staff, and others.
- Invite Paul Rogers from Rotary Club of Kurrajong and North Richmond to speak on Ethics and 4 WAY TEST.
- Identify local individuals whose exemplary contributions to the chosen vocations are worthy of public acknowledgement and present them with the Pride of Workmanship Awards.
- Continue member talks on subject of their own choosing.
- Arrange Vocational Service activity and visits.
- Look for local businesses that are prepared to support our Rotary Club.
- Review District Vocational programs that may suit our club make a proposal to the board on feasibility of participation.
- Become more engaged with Dural Chamber of Commerce. The club is a member.

### Programs:

- Special Recognition Award.
- Pride of Workmanship up to 6 awards.
- Vocational Visits at least 3.
- Member Talks.
- Guest speaker Paul Rogers (on Ethics and 4 WAY TEST)

### Budget:

- |                                            |              |
|--------------------------------------------|--------------|
| • Special Recognition Award Certificates!! | <u>\$50</u>  |
| • Pride of Workmanship Dinner.             | <u>\$750</u> |

**Total            \$800**

*Edwina*







Club of West  
Pennant Hills &  
Cherrybrook

## Club Services Program 2020-21

**Director:** Keith Ball

### Aims:

- To support those responsible for the successful administration of the club especially weekly meetings.
- To engage interesting, varied and captivating speakers at our meetings in order to promote our club and its fellowship.
- To encourage fellowship so that all club members and partners enjoy their Rotary experience.



### Officers and Committees

#### Bulletin/Facebook Committee of Editors:

Bob Davison, Neville Hansen, Douglas Lam, Andrew Little, Colin Sharpe & Self.

**Program/Guest Speakers:** Kerry Mann      **Assistant:** Edwina Ruff

**Sergeant at Arms:** Position shared on Roster basis

- Initial Coterie: Tony Coote, Max Henderson, Douglas Lam, Jim Simpson, John Tchetchenian & David Turnbull

**District Conference Chair:** Bob Davison

– Unsure of exact role as Conference is virtual (Zoom or equivalent)

**Risk Management Assessment:** Tony Coote & Paul Laroumanie

**Web Master:** Self

**Social Director:** Tony Coote & Douglas Lam will share this role.

**Social Committee:** Roslyn Savio, George Chenouda, Max Henderson, Bill and Kerry Mann, Andrew Little & Alan Paynter.

**Dinner Reservation:** John Tchetchenian

**Welfare:** Colin McGowan

#### Budget estimate \$3,000

Covers Website, Dropbox, Speaker, Welfare, Wine for raffle, ancillary costs (raffle tickets and table decoration), and operating costs of mobile phones (2).

#### Possible Additional Budget item for Board consideration

Equipment to Support Zoom at Springfield      Allow \$2,500

#### Desired Results

**A robust and lively Club built on better fellowship amongst members who would continue to contribute to the betterment of the Community.**