



**Rotary theme 2009/10**  
**Rotary International**  
 1.2 Million Members worldwide  
 32,500 Clubs in 207 Countries  
 Rotary members serve those in need  
 and our Motto is "Service above Self"



# The Rotary Club of West Pennant Hills and Cherrybrook

## Club Bulletin

Volume No. 23

Issue No. 33

Monday 29 March 2010

### Tonight - Monday 29 March 2010

Roger Norman - Graffiti Removal Team

### Monday 5 April 2010

Easter Monday - No meeting

### Next meeting - Monday 12 April 2010

Richard Batterly - Photography

#### Duty Roster

This week - Monday 29 March 2009		Next meeting - Monday 12 April 2010	
<b>Chairman</b>	Peter Cleary	<b>Chairman</b>	Larry Jacka
<b>Night Reporter</b>	Barry Lambert	<b>Night Reporter</b>	Colin McGowan
<b>Front Desk</b>	Bob Davison	<b>Front Desk</b>	Michael Moroney
<b>Front Desk</b>	Carol Russell	<b>Front Desk</b>	John Russell
<b>Steward</b>	Clive Denmark	<b>Steward</b>	Hany Gerges
<b>Steward</b>	Howard Fleming	<b>Steward</b>	Rob Hamer

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#### President's report



Last weekend 19 of us enjoyed the District 9680 Conference at Port Macquarie. It was a great weekend plus we won again the fancy dress contest out of 66 clubs, now 9 times in last 10 years. Jill Turnbull and the

Paynters are the main ones with the new

ideas every year they are masters at it with Beecroft coming second this year.

Next Conference will be in Canberra in March next year.

Cawas was our guest speaker last night and he did a great job putting a survey about membership and our club. It was very informative. Thanks Cawas.

Best Regards Graham Evans

#### Meetings

Monday 6.30pm for 7.00pm - Springfield House - 245 New Line Road, Dural

<http://www.wphcrotary.org>

Rotary Club of West Pennant Hills and Cherrybrook Inc. PO Box 103 West Pennant Hills 2125 Australia

**APOLOGIES :** If you are unable to attend or are bringing a guest (even if they are your partner) you must book them in. Phone **9439 1422 before 11am** on the day of the meeting.

**At our last meeting – 22 March 2010**

President Graham opened the meeting and indicated how successful the Conference was at Port Macquarie with an attendance of 500 people from District. With pleasure he announced that our club won first place (yet again) for the Early Colonial fancy dress "spectacular". Graham Cuthbertson then introduced Rupert the Ram who made a guest appearance.



Those who attended continued the theme with sheep masks and bales of wool supplied by President Graham. He also mentioned the high quality of speakers. He mentioned specifically the woman speaker who lives in Tanzania and works with 1,300 underprivileged children who are trapped in the poverty cycle but who wish to learn.

Carol Russell spoke about the District raising \$285,000 which bought 238 Shelter Boxes. She also indicated how much she enjoyed the Bush Ballad Man.

Prue Daras made similar comments about the quality of the Conference.

Michael Moroney made the gentlemanly statement that at the Conference he had two ladies escorting him!

Bob Davison thought that the ventriloquist was excellent and very clever.

Rosemary Clarke said she was "blown away" by the keynote speakers most of whom were under 40.

(See some conference pics on the Photo of the week page.)

Fabienne gave her usual run-down of her week which included the start of the school holidays, going to Manly beach, spending time with a friend and going to Port Macquarie. She enjoyed the food, kayaking, Timbertown, and Billabong Zoo

where she had a snake put over her shoulders.



On the Sunday Bob & Bev took her under their wing and she was taken to a relative's farm.

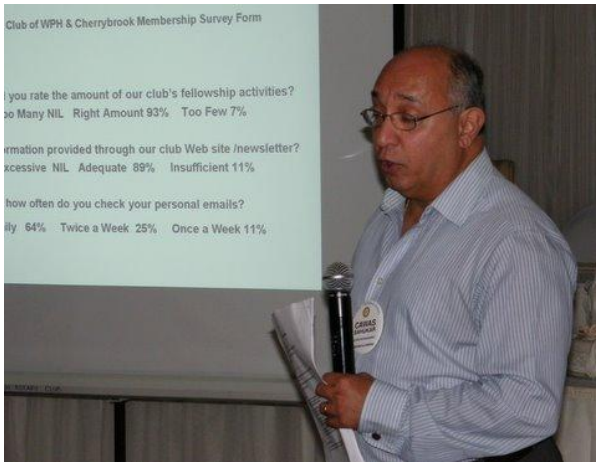
Graham Evans mentioned the upcoming Open Gardens on 27<sup>th</sup> & 28<sup>th</sup> March. Prue Daras asked for more help to run the two days and Rod Croweller offered to work from 12-4pm on Saturday.

Larry Jacka spoke about A Stronger Australian Rotary Conference to be held on 21-22 August 2010 at Woden, ACT. Larry indicated that he would be going and would supply further details as they come to hand. He also said that he would try and get something in the local paper regarding the Open Gardens.

Dick Bushell indicated that he was looking for a replacement person to produce the weekly Bulletin saying that it takes about 3 to 4 hours a week.

President Graham passed on information from Galston Rotary about "Opera by the Lake" at Galston Park on Sunday 2<sup>nd</sup> May. For further information contact Bob Spence, President, Rotary Club of Galston. Tom Westcott spoke about a Youth Committee meeting at this home on Thursday night and of Crosslands Rotoract who are asking for support in their Dash for Cash fundraiser.

Cawas Sahukar was the guest speaker and presented the result of the Survey that he conducted a few months ago about WPH & Cherrybrook Club. It was appreciated that he had put a good deal of thought and time into producing the results of the Survey and making some practical suggestions. There were a number of pleasing outcomes but others come under the heading of "Room for Improvement".



Cawas felt that generally, Rotarians are not good at marketing themselves and quite a few members appeared to agree with this. Please see the full result of the Survey later in this Bulletin.

Cawas concluded by showing a presentation called "What in the World is Rotary" hosted by Roger Climpson. It was an overview of what Rotary is all about and emphasised the humanitarian aspects of the organisation, the health and literacy programs and the ethos of becoming a member.

At the conclusion of the presentation, members indicated their appreciation of the results and the effort put in by Cawas.

Night reporter – Sandy Burrage

### Birthdays and Anniversaries



#### Anniversaries



Friday 2 April  
Kaija and Douglas Lam

Sunday 11 April  
Robyn and Rod Crossweller



#### Birthdays



Thursday 8 April – Helen Ballinger

Saturday 10 April – Lyn Myers

### Member satisfaction survey results

Total Members who Responded 28 out of 44 = 63.6%		
<i>Do you feel welcome in your Rotary Club?</i>		
YES 100% (Demonstrates our strength in fellowship)		
<i>Do you feel comfortable sharing concerns with club leaders?</i>		
YES 100%		
Members do not feel intimidated and are comfortable and forth right in expressing their views		
<i>How would you rate the level of our club's involvement in the following types of activities?</i>		
Excellent	Adequate	Insufficient
Membership Development		
29%	61%	10%
Local Service Projects		
11%	25%	64%
International Projects		
14%	76%	0%
*Fund Raising		
11%	36%	53%
Fellowship		
72%	25%	3%
Member Orientation Education		
18%	50%	32%
Club public relations		
18%	50%	32%
Rotary Foundation		
32%	61%	7%
*Fund Raising - Need New Ideas, *Member Orientation - Maybe time for another Fire Side Chat.		
<i>How would you rate the following costs associated with membership in our club?</i>		
	Excessive	Reasonable
Club Dues	11%	89%
Weekly meetings	25%	75%
Club fines	11%	89%
Contributions	11%	89%
Service Projects	Nil	100%
Rotary Foundation	11%	89%
<i>How would you rate the following aspects of our weekly meetings?</i>		
Excellent	Adequate	Insufficient
Rotary Content		
11%	89%	Nil
Length of meeting		
14%	86%	Nil
Program organisation		
21%	68%	11%
Time for Fellowship		



29%	71%	Nil
Networking opportunity		
11%	78%	11%
Structure of the meeting		
14%	78%	11%
Explore the possibility of how we could move the "Adequate" to more of "Excellent". Room for improvement		
<i>Feedback on Meal Quality &amp; Value for Money</i>		
Overall the Venue scored high whilst consistency and meal quality needs to improve		
<i>Which of the following changes would improve our club meetings?</i>		
*Better speakers		89%
More focus on Fellowship		11%
*Increase variety of program topics		93%
More family involvement		7%
*Better time management		75%
More service opportunities		82%
More leadership opportunities		11%
*Better speakers - always a challenge to get quality speakers		
*Program Topics - less of medical speakers.		
*Time Management - Directors Report brief and to the point.		
How would you rate the amount of our club's fellowship activities?		
Too many	Right amount	Too few
Nil	93%	7%
Rotary information provided through our club Web site /newsletter?		
Excessive	Adequate	Insufficient
Nil	89%	11%
In a week, how often do you check your personal emails?		
Daily	Twice a week	Once a week
64%	25%	11%
Have you visited our club website in the last 3 months?		
Yes	No	
54%	46%	
If NOT, Why not?		
<ul style="list-style-type: none"> <li>• Club Bulletin is very informative no need to visit website.</li> <li>•</li> <li>• Website should be the live reflection of the club &amp; Is &amp; Should be constantly reviewed.</li> <li>• Little Interest in Using Computers - Website at times is not current and</li> </ul>		

<ul style="list-style-type: none"> <li>• updated</li> <li>• Not Website savy - Do not feel the need - Time Constrain</li> <li>• Bulletin is outstanding. Point to consider Bulletin is for internal use/information whilst, web site is for the outsiders or proposed new members to know more about Rotary and our Club Activities. We must continue to maintain high standards of the Bulletin we should not neglect the website as that is our link with the outside world.</li> </ul>		
<i>Which of the following words would you use to describe our club web site?</i>		
Interesting	46%	
Useful	57%	
Informative	54%	
Boring	3.5%	
Limited	3.5%	
Uninformative	Nil	
<i>Which of the following words would you use to describe our club News letter?</i>		
Interesting	100%	
Useful	100%	
Informative	100%	
Boring	Nil	
Limited	Nil	
Uninformative	Nil	
<i>What one major change you would like to see introduced within the club?</i>		
<ul style="list-style-type: none"> <li>• A greater involvement/commitment to one or two local projects. What's the next goal? Maybe pick say 2 projects &amp; focus our attention on them.</li> <li>• More Membership Orientation Training meetings. Have a dedicated Training Night with No external speakers - Ed Comments: Maybe we need to explain to members the importance of mentoring</li> <li>• More efficient/effective fund raising activities. Ed Comments: It is a very good suggestion that we are all aware of but what is the SOLUTION?</li> <li>• All Business should be conducted in 2/3 longer sessions &amp; not lots of small sessions. Members do not pay attention whereby the Speaker loses concentration and the speaker's voice is drowned out.</li> <li>• All Speakers MUST use the mike. Suggest we give the Sergeant the job of nominating the worst</li> </ul>		

offenders. As penalty they have to bring along one of the prize bottle of wine at the next meeting.

- Rotary should join with Youth organisations to provide labour for Garage Sales.
- Break down the cliques which have developed. Make sure that all members mix if not levy fines.
- Fund raising projects to be monitored to find out the return on Labour Hours. Currently \$11/- per hour. If possible to improve on the same.
- More emphasis on the introduction of new members, say even a 3 month period. Also a more structured and program for guests.
- Education of members Re: Youth Programs - No one knows what they are. Stop members from talking acronyms for this way we frighten potential members also many members prefer to remain ignorant rather than ask whereby completing missing out on the information.
- Better time keeping

*What is one thing that you would not change about our club?*

- The club's culture
- Let's face it - this is the club which would be an envy of many other Rotary clubs in our district.
- The quality of the members we have
- Club projects and venue.
- Fellowship (19 Responses)
- Board Structure - Contrary to District desire
- Humour

**SUMMARY**

Top 5 Positives (Strengths)

- Culture of the club
- Fellowship
- Humour
- Outstanding Bulletin & Website
- Quality, Diversity & Ethnicity of Members in the club.

Top 5 Areas of Improvement (Weaknesses)

- Fund Raising
- Membership Orientation
- Move Q. 5 Responses more towards Left [Excellent].
- Better Speakers & Program Topics
- Time Management

**OPPORTUNITIES**

- Meal Quality
- Hands on local projects and level of Local Activity – just one or two local projects every year
- Retention of existing members and bringing new members
- Importance of Mentoring

**THREATS**

- We opened with 46 members and lost 3 ie 6.5%. During the year, we have added 1 new member but we still have a net loss of 2 members. Taking us to a total of 44 members.
- Natural law of attrition is that we will lose approx 10% of our members every year. At the above rate within the next 3 years membership will decline to mere 32 members.
- Our median membership age would be approx in the 60's plus. This will put added pressure on our membership numbers. It is therefore IMPERATIVE that we take membership drive seriously.
- Not suggesting that we look at numbers only for it is EQUALLY IMPORTANT that we get quality members so that our DNA on Fellowship, Humour, Quality, and Diversity still remains.

**RECOMMENDATION**

We undertake another specific survey to see whether we have been able to address our top 5 areas of Improvement and Opportunities

Cawas Sahukar – Membership Director

**Dinner/ Outing roster for Fabienne**

Month	w/e Fri	Name / Activity
March	26	SAFARI
April		Fabienne away until 17th
	23	
	30	
May	7	
	14	
	21	
	28	
June	4	
	11	
	18	
	25	Club Changeover.

## Cinema under the Stars

You are invited to...

*CINEMA UNDER THE STARS*

... to raise money for the Rotary Shelterbox program

A Shelterbox is a box of disaster relief supplies designed to help an extended family of up to 10 people survive a disaster for at least 6 months.

**When:** Saturday, 10 April 2010 from 6:30pm

**Where:** 2 York St, Beecroft (entry at side gate)

**Cost:** \$20 per head for BBQ and salads; movie is free!

**Bring:** Warm clothes; a rug or blanket; spare change for the raffle; drinks.

The Main Feature will be the Academy Award winning Pixar film



There will be lucky door prizes and a raffle on the night.

RSVPs ESSENTIAL by Wednesday, 7 April 2010  
by email to: [johndodd@cluemail.com](mailto: johndodd@cluemail.com)

## Literacy project puts writing on the wall

Maureen Vaught *The Rotarian* -- April 2010



Through the It's Time to Climb project, students gain confidence, which translates into improvements at school. *Photo by Thomas Scherer*

Being a teenager ain't easy. Being a teenager who's different – from another country, say – is exponentially harder. Barriers of language, culture, and race can make it difficult to succeed socially as well as academically.

To help the students at one school in the Bavarian town of Fürth – 65 percent of whom are from immigrant families – the Rotary Club of Fürth put up one more obstacle: a 30-foot-high climbing wall. The project, called It's Time to Climb, is one of 100 literacy efforts that clubs are carrying out in District 1880 as part of a three-year initiative.

"Literacy is basically a question of motivation. We have to first get teens excited about learning," says Past District Governor Peter Iblher. "Climbing offers risks and challenges that students crave."

Hauptschule Maistraße is an upper elementary school whose students range in age from 10 to 16. Many come from difficult family situations that can include drug addiction, violence, and chronic unemployment. The climbing wall provides an outlet for them and boosts self-confidence, coordination, and communication skills. In the words of one student: "Not only have I learned about my own physical potential, but I've also had the opportunity to make new friends whom I will always rely on."

The program uses a climbing wall at a nearby fitness center; the club raised €2,800 to purchase equipment and train teachers and other staff members in safe climbing techniques. The teachers donate their time to help students during weekly two-hour sessions. "We are highly impressed by the course's popularity and the positive effect it's had on our students' enthusiasm toward their classes," says teacher Bernd Günther.

More than 75 schools are benefiting from the district's literacy initiative, known as Schule: Sprungbrett in die Zukunft (School: Launching Pad to the Future). The district surveyed schools to identify their most critical problems and invited them to propose projects; the most promising ideas were recommended to Rotary clubs. "The response was

enormous," Iblher says, noting that many clubs developed additional activities to complement the projects.

To ensure consistency and sustainability, district governors from three successive years, 2008-09 through 2010-11, coordinated their efforts. "We couldn't confine this project to just one Rotary year. It takes time to develop an idea, obtain the necessary information and cooperation, and develop a budget," says Iblher.

It's Time to Climb has been so successful that the Hauptschule Maistraße has approached the Fürth club about installing a climbing wall at the entrance of its new school building, slated to open this year. Club member Karsten Medla says the club is looking for additional funding to meet the estimated €15,000 cost.

### Humour

#### Dad at the Mall

I took my dad to the mall the other day to buy some new shoes (he is 92). We decided to grab a bite at the food court. I noticed he was watching a teenager sitting next to him.

The teenager had spiked hair in all different colors: green, red, orange, and blue. My dad kept staring at him. The teenager would look and find him staring every time.

When the teenager had had enough, he sarcastically asked, 'What's the matter old man, never done anything wild in your life?'

Knowing my Dad, I quickly swallowed my food so that I would not choke on his response, knowing he would have a good one. In classic style he did not bat an eye in his response.

'Got drunk once and had sex with a peacock. I was just wondering if you were my son.'

Contributed by Ros Bushell

#### Distinction between Guts and Balls

There is a medical distinction between Guts and Balls.

We've all heard about people having Guts or Balls, But do you really know the difference between them?

In an effort to keep you informed, here are the definitions:

**GUTS** - Is arriving home late after a night out with the guys, being met by your wife with a broom, and having the Guts to ask: 'Are you still cleaning, or are you flying somewhere?'

**BALLS** - Is coming home late after a night out with the guys, smelling of perfume and beer, lipstick on your collar, slapping your wife on the butt and having the Balls to say: 'You're next, Chubby.'

I hope this clears up any confusion on the definitions.

Medically, speaking there is No difference in the outcome.

Both result in death.

Contributed by Cawas Sahukar

### Important Notice re apologies

Apologies may now also be submitted by Email to David Turnbull at [dturnbull@lhogroup.com.au](mailto:dturnbull@lhogroup.com.au) to record their non attendance or the attendance or partners or guests at a meeting. It is emphasised that it is imperative guests be booked in so we don't have the situation we had last Monday where we had seven guests at the meeting we were not booked in.

Email advice must still be in by 11am on the day to enable Springfield to cater accordingly. In the case of any disputed notifications, the time of receipt of the email will determine if it was submitted by to required deadline.



<b>Club Program 2009/2010</b>			11-Mar-10
<b>Mar-10</b>		<b>Activity- Literacy</b>	<b>Partners</b>
Sat	22	Cawas - Membership Night	Cawas Suhakar
Mon	27	PETS	Graham Cuthbertson
<b>Apr-10</b>	29	Roger Norman - Graffiti Removal Team	
Mon		<b>Activity- Magazine</b>	<b>Partners</b>
Sun	5	No Meeting- Easter Monday	
Sun	11	Sausage Sizzle - Bunnings Dural	Barry Lambert
Mon	12	Richard Batterly - Photography	Larry Jacka
Sat	15	Club Board Meeting	Graham Evans
Mon	17	District Assembly	Graham Cuthbertson
Mon	19	Meeting	
<b>May-10</b>	26	No Meeting- Anzac day PH	
Sat/Sun		<b>Activity</b>	<b>Partners</b>
Mon	1/2	Trip away	C.Russell/ P. Daras
Mon	3	Ken McManus - Marine Rescue	Ross Ballinger
Tues	10	Club Aniversary Dinner	Ross Ballinger/G Cuth
Sat	11	Combined Club Board Meeting	Graham Evans
Mon	15	RDA Trivia Night To be Confirmed	Colin Baxter
Sat	17	Wine and Cheese Night	
Mon	22	DIK	Bob Davison
Sun	24	Meeting	
Mon	30	Red Shield Appeal - Barry Smith Holden	Colin McGowan
<b>Jun-10</b>	31	Meeting	
Mon		<b>Activity- Rotary Fellowship</b>	<b>Partners</b>
Tues	7	Meeting	
Mon	8	Club Board Meeting	Graham Cuthbertson
Mon	14	Pub Hol - Queens Birthday	
Fri	21	Inbound student- final presentation?	
	25	Club Changeover	Graham Cuthbertson

Details of the full Club program can be found in the Club website  
[www.wphcrotary.org](http://www.wphcrotary.org)

Photos of the week  
Rotary District 9680 Conference – Port Macquarie







Rotary Club of West Pennant Hills and Cherrybrook  
Club Bulletin

Name		PARTNER	ADDRESS	HOME	WORK	MOBILE	E-MAIL	Classification
BALL	Keith							Plasterboard engineering
BALLINGER	Ross	Helen						Sign Services
BASELEY	Stan	Patricia						Manager – Printing
BAKER	Steve	Jean						Banking
BAXTER	Colin	Gwen						Financial Services
BICKFORD	Tim	Sharon						Commercial Management
BOWLAND	Tim	Alison						Residential Designer
BURRAGE	Sandy	Mike						Diversion Therapy
BUSHELL	Richard	Roslyn						Industrial Marketing
CLARKE	Rosemary	Rob						Education Services
CLEARY	Peter	Julie						Engineer – Management
CROSWELLER	Rod	Robyn						Architecture
CUTHBERTSON	Graham	Judy						Finance Management
DARAS	Prue							Health Services
DAVISON	Bob	Beverley						Information Technology
DENMARK	Clive	Jenny						Waste Management
FLEMING	Howard	Megan						Mining instruments
EVANS	Graham	Margaret						Wool Industry
FREEMAN	Barry	Joan						Corporate training
FURRER	Brian	Barbara						Forestry
GERGES	Hany	Jo						Dentistry
HAMER	Rob	Janet						IT Services
HENDERSON	Max	Lynne						Property Risk Management
JACKA	Larry	Miriam						Consulting training
JAYASURIYA	Channa	Amala						Banking
LAM	Douglas	Kaija						TV production
LAMBERT	Barry	Helen						Pharmaceutical – Mfg
MAKIN	Tony	Pamela						Quantity surveying
McGOWAN	Colin	Margaret						Funds Management
MORONEY	Michael	Catherine						Phone sales
MEYER	Fabienne							Exchange Student
MYERS	Bob	Lyn						Postal Services
PAYNTER	Alan	Lyn						Bathroom Renovations
PIDGEON	Greg	Marilyn						Baby Wear - Sales
RUSSELL	Carol							Financial Planning
RUSSELL	John	Marie						Business training
SAHUKAR	Cawas	Rashna						Marketer & Trainer
SAVIO	Gino	Roslyn						Plumber
SAVIO	Roslyn	Gino						Travel services
SIMPSON	Jim	Dianne						Financial compliance
TRUMM	Toni	Michael						Retail Fashion
TURNBULL	David	Jill						Consulting plumbing
WANSBROUGH	Robert	Anne						Veterinary Services
WESTCOTT	Tom	Annette						Shade Sales
WRIGHT	Colin	Dianne						Commodity Broker
YEATES	Graeme	Honey						Financial Advisor



